

Proven Media for China and Asia

Multiple delivery channels for the magazine content :

Print + E-zines + Apps + E-newsletters + Social Media + Websites + Video + Mobile



About Ringier:

Established with their head office in Hong Kong in 1998, Ringier Trade Media Ltd., the company has offices in 13 locations across China, plus Taiwan, Singapore and the Philippines. Ringier Trade Media Ltd. is a leading B2B industrial information provider, providing industrial leaders in China and Asia with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms that include print (industry trade journals), online (www.industrysourcing.com), events, digital marketing, iPad, iPhone and Android devices. With award winning editorial content that cover 18 major manufacturing sectors such as Plastics & Rubber, Metalworking, Coatings & Ink, Household & Personal Care, Packaging, Pharmaceutical, Food & Beverage, Smart Manufacturing, Industrial robots, Industrial IoT technology, System integration, Automotive..etc. The company has been successfully linking buyers and suppliers in China, Asia and the rest of the world to the mutual benefits of all parties.

Conferences, Events & Innovation Awards :

Ringier Conference covers the industries of plastics, food&beverage, personal care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, Smart Manufacturing and the latest technologies. We organize high level conferences bringing industry leaders together for information exchange and networking opportunities. Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help China enterprises innovatively explore new markets. In 2020, in order to meet the needs of being unable to attend physical webinars due to various restrictions, Ringier also provides more communication modes, including Virtual Event and Hybrid Event. Even in the office, you also can build trustworthy relations and develop new sales leads.



Customized Event Services, including webinars and events, are also available. Our turn-key service can help you effectively promote your events, arrange additional qualified speakers, manage webinar & registrations, and we provide whole set service during the event.



Ringier Technology Innovation Awards annually give recognition to those who have made the most significant contributions for the advancement of the industry and provide brand exposure opportunities for those companies with cutting-edge technologies in food & beverage, plastics, metalworking, coatings, personal care, laser industries.

Industry Trade Magazines for China and Asia

China

<Plastics, Rubber & Composites>

International Plastics News for China
Rubber World for China
(e-Newsletter Only)
International Composites News for China

<Food & Packaging>

China Food Manufacturing Journal

<Automotive>

Automotive Manufacturing & Design News for China

<Pharmaceutical & Medical>

International Pharmaceutical News for China
(e-magazine, e-Newsletter Only)
Medical Manufacturing & Design for China

<Pumps & Valves>

International Pumps and Valves News for China

<Intelligent Manufacturing >

Intelligent Manufacturing News

<Chemical Processing>

Nonwovens Industry China
Coatings & Ink China

<Metalworking, Mold & Laser>

International Metalworking News for China
International Mold & Die Making News for China
(e-Newsletter Only)
Industrial Laser News for China

<Personal Care>

Happy China

Asia

FoodPacific Manufacturing Journal
International Metalworking News for Asia
International Plastics News for Asia

Websites(www.industrysourcing.com/www.industrysourcing.cn)

industrysourcing
Ringier

- Supplier Website & Products Showroom (2D&3D)
- Supplier Video & Product Video
- Buyer Alerts
- Key Words
- Banner Advertising/ Contextual Banner
- E-magazine

iConnect-Digital Direct Marketing Services

iConnect
Ringier

- Magazine e-Newsletter
- Industry e-Newsletter
- Trade Show e-Newsletter
- Direct Email Blast
- Webinar
- White Papers
- SMS Services

iOS & Android Apps (Industry Sourcing)

Interactive versions of all titles are to be found on the Apps, along with the latest industry news, e-zines, events, supplier and product information.

Social Media



In the past two years, Social Media Channels such as Wechat, Facebook, Twitter, and LinkedIn are playing an important role in the delivery of content designed specifically for a mobile audience. Now marketers can use our social media channels to reach and influence customers.

Live Broadcast | Ringier.TV

The tradeshow visitors can quickly grasp the benefits of your company products through our live broadcast. Boost your booth exposure both online, as well as at the trade show. Professional camera crew will draw attention to your stand and the procured online information will facilitate further contacts from absent buyers.

Content Marketing

Content marketing develops the trust, providing the buyer with valued information such as problems solving, case studies, new technology and thought leadership that will help them make the right decision. Ringier offers the different content marketing solutions to help you get the most strategic and powerful marketing campaigns.

- Cover Story Package
- Application cases and company or product stories
- Social Media Marketing
- Trade show interview video + Promotion Service

Contact Ringier

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